

# MUNI Global Impact Report

2021-2022



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**Prepared By :**  
Matthew Oh,  
Co-Secretary-General



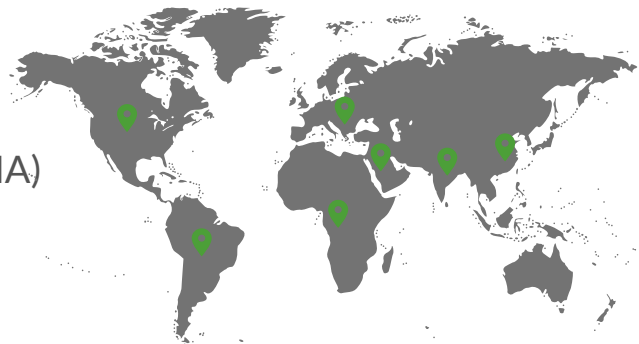
**Dated: May 2022**

# Program Overview

As the main MUN Impact program responsible for partnerships, MUNI Global fields a team of 113 high schoolers from 7 global regions to form relationships with schools, MUN conferences, and civil society organizations (CSOs) for MUN and SDG-related projects.

These 7 global regions are:

- North America
- South & Central America
- Europe
- Middle East & North Africa (MENA)
- Africa
- Southeast & East Asia (SEA/EA)
- South Asia



This year's Secretariat Team, led by Matthew Oh (USA) and Zein Mousselli (Egypt), was inspired to continue building the program on two key pillars: Community Building and Capacity Building, thereby continuing the efforts of Zoey Fisher and Jaime Nunnikhoven, the Co-Secretaries-General who founded MUNI Global in 2020.



## Community Building

- Growing our partner network
- Accessing new regions and countries
- Fostering a sense of community
- Incentivizing active participation



## Capacity Building

- Creating public-facing resources
- Improving communication between 100k Deeds, University, and High School MUNI Global
- Streamlining the partnerships process
- Building record-keeping mechanisms

# Program Structure

When it began operations in 2020, MUNI Global's massive team of student leaders was divided based on the 7 global regions they came from. However, today's MUNI Global now includes other subdivisions defined not only by geography, but by specialized functions which will be explored shortly.

## Geographical Subdivisions

|               |                            |
|---------------|----------------------------|
| North America | South & Central America    |
| Europe        | Middle East & North Africa |
| Africa        | Southeast & East Asia      |
| South Asia    |                            |

## Functional Subdivisions

|                        |                     |
|------------------------|---------------------|
| Club Kickstarters      | Global Translations |
| Global Week Of Action* |                     |

\*Added for the 2022-2023 school year



# Leadership Structure

As a self-sustaining student leadership incubator, MUNI Global's leadership structure allows talented young leaders to be recognized for their efforts and obtain greater responsibilities. Regardless of the existence of a leadership structure, all decisions are made by consensus-building and team members at every level of responsibility are empowered in their decision-making.

Order of responsibilities

## Secretary-General

SGs oversee the entirety of MUNI Global, directly managing DSGs, setting program goals, maintaining administrative systems and representing the organization as a whole.

## Deputy-Secretary-General

DSGs oversee a region or special program, leading teams of 5 or more diplomats to conduct outreach and ensuring that program goals are met.

## Assistant Deputy-Secretary-General

Newly added for the 2021-2022 school year. Qualified student leaders who are new to MUN Impact or are exceptional diplomats become Assistant DSGs while they adjust to working in the Secretariat.

## Senior Diplomat

Newly added for the 2021-2022 school year. Senior diplomats have displayed diligence and leadership potential, qualifying them to pursue special projects or mentor their peers.

## Diplomat

Diplomats are divided based on their region or the special programs that they are interested in. They conduct most of the outreach as well as MUN or SDG-related projects.

# The Secretariat

## MUNI GLOBAL



**Zein Mousselli**  
Co-Secretary-  
General



**Matthew Oh**  
Co-Secretary-  
General

## NORTH AMERICA



**Ayomide Ajakaiye**  
Co-Deputy-  
Secretary-General



**Faaris Zuberi**  
Co-Deputy-  
Secretary-General

## SOUTH & CENTRAL AMERICA



**Tovia Woods**  
Co-Deputy-  
Secretary-General



**Ignacio Camp**  
Co-Deputy-  
Secretary-General

## EUROPE



**Rita Araújo**  
Co-Deputy-  
Secretary-General



**Lois Lemmon**  
Co-Deputy-  
Secretary-General



**Loreto Marsal**  
Assistant-Deputy-  
Secretary-General

## AFRICA



**Fatima Doumbia**  
Co-Deputy-  
Secretary-General



**Erica Dube**  
Co-Deputy-  
Secretary-General

## MENA



**Devika Moshi**  
Co-Deputy-  
Secretary-General



**Aanya Srivastava**  
Co-Deputy-  
Secretary-General



**Nikhil Binu**  
Co-Deputy-  
Secretary-General



**Reem Al Marei**  
Co-Deputy-  
Secretary-General

## SOUTHEAST/EAST ASIA



**Piper Yu**  
Co-Deputy-  
Secretary-General



**Yone Shou Saw**  
Co-Deputy-  
Secretary-General



**Ivan Wei**  
Co-Deputy-  
Secretary-General

## SOUTH ASIA



**Aindree Chatterjee**  
Co-Deputy-  
Secretary-General



**Khizran Fatima**  
Co-Deputy-  
Secretary-General



**Chandrasnata Mohanty**  
Co-Deputy-  
Secretary-General

## CLUB KICKSTARTERS



**Ayomide Ajakaiye**  
Co-Deputy-  
Secretary-General



**Ryan Cotzen**  
Co-Deputy-  
Secretary-General

## GLOBAL TRANSLATIONS



**Aiko Kobiyama**  
Co-Deputy-  
Secretary-General

# Team Stats

**START**  
**May 2021:**

- 21 DSGs
- 77 Diplomats
- 98 Total



**END**  
**May 2022:**

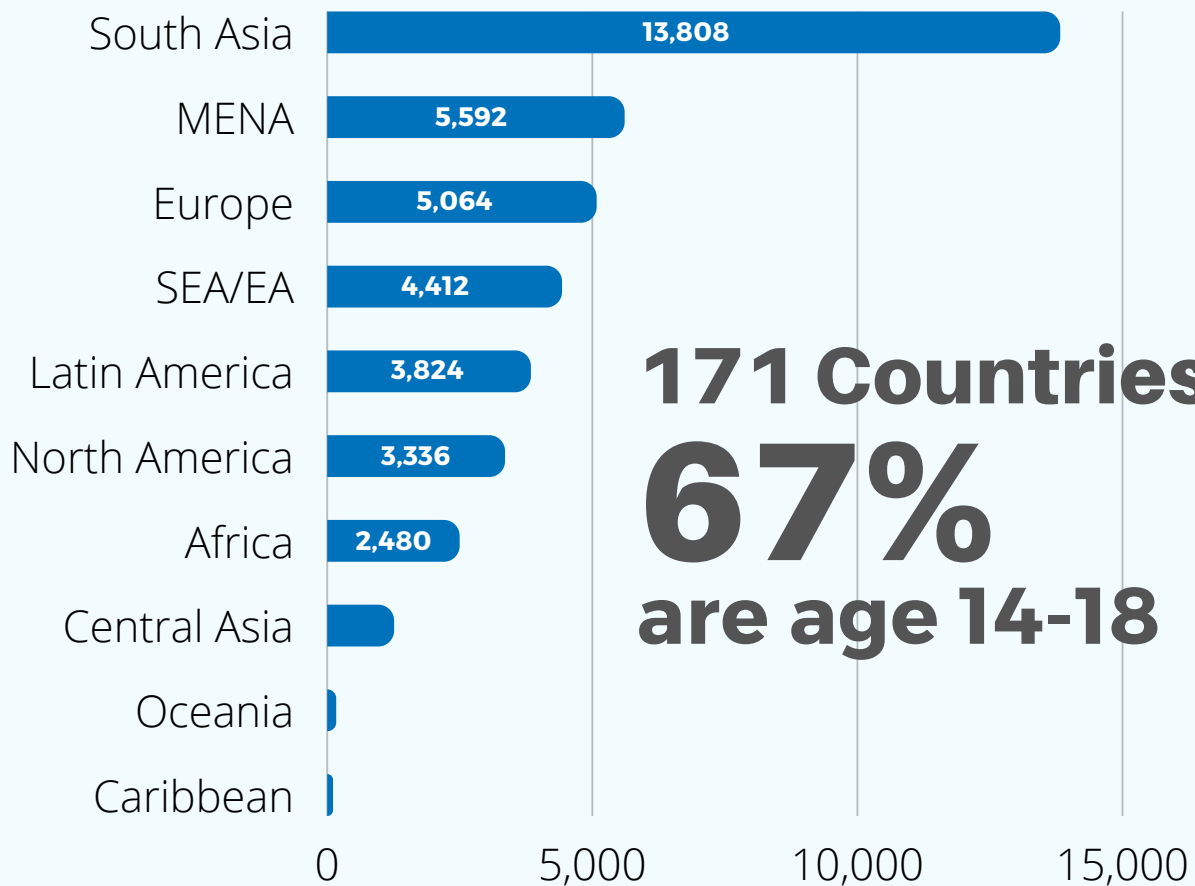
- 22 DSGs
- 61 Diplomats
- 30 Sr. Diplomats
- 113 Total

**As of May 2022:**



# MUN Impact's Reach

**40,000**  
students engaged  
since 2020



# Partnerships

MUNI Global's primary mandate as MUN Impact's outreach organ is to form partnerships with school MUN clubs, MUN conferences, and civil society organizations for joint projects and events related to MUN and the SDGs.

This year's partnership-related goals include:

- Expanding the size of our partner community
- Maintaining regular communications with our partners
- Engaging more of our partners through joint projects and events
- Forming partnerships in new countries/regions

**START**  
**May 2021:**

**48 Total  
Partnerships**



**END**  
**May 2022:**

**143 Total  
Partnerships**

## Key Takeaways

- ~200% growth in size of our partner community
- Highest-growth regions include Europe, South Asia, SEA/EA and North America
- Established first contacts in Greece, New Zealand, The Philippines, South Korea, Azerbaijan, etc.
- 174 partners across MUNI Global HS, Uni, and 100k Deeds
  - 3 National Affiliates (Ecuador, Nigeria, Afghanistan)
  - 65 Schools
  - 43 MUN Conferences
  - 63 Civil Society Organizations



# Partnership Activities 1.

Maintaining a large partner community allows us to pursue a variety of event and project ideas that advance MUN and the SDGs. As previously mentioned, accomplishing as many of these projects as possible was a major priority for MUNI Global which mainly include:

- CSO guest workshops
- MUN, SDG, and MUNI promotional workshops
- Social media cross-promotion
- Assistance in MUN debates/conferences
- SDG direct action (100k Deeds or otherwise)

**57 completed partnership projects**

**In SY 2021-2022**

## Key Takeaways

- Majority were workshops and guest speaker sessions
- South Asia (17 projects) had the highest engagement
  - North America (10 projects) and Europe (7 projects) saw the next highest engagement
- 20 were with school clubs/conferences

# Partnership Activities 2.

| Name of School/Conference/CSO        | Date                          | Subject                             |
|--------------------------------------|-------------------------------|-------------------------------------|
| EFA Global                           | July 14th 2021                | MUN@Home Workshop                   |
| EFA Global                           | September 4th 2021            | E3 Summit Workshop                  |
| Innerview                            | September 3rd 2021            | E3 Summit Workshop                  |
| Arist                                | September 5th 2021            | E3 Summit Workshop                  |
| OneSky                               | September 3rd 2021            | E3 Summit Workshop                  |
| Girl Up Pakistan                     | September 5th 2021            | E3 Summit Speaker Session           |
| International School of Kigali       | September 10th 2021           | MUN and SDG Introduction Session    |
| Monte Vista Charter School           | October 28th 2021             | MUN and SDG Introduction Session    |
| Youth Initiatives Durham             | April 1st to April 30th       | Human Rights Art Contest            |
| Santa Margarita Catholic High School | September 26th 2021           | SDG Orientation Session             |
| Santa Margarita Catholic High School | Jan 30th 2022                 | Partner Workshop                    |
| Best Buddies                         | September 4th 2021            | E3 Summit Workshop                  |
| Best Buddies                         | February 8th 2022             | MUNI Workshop                       |
| Best Buddies                         | April 18th to 24th 2022       | Equality Expo                       |
| Oceanic Preservation Society         | 5th December 2021             | QNA Session for "Racing Extinction" |
| Innerview                            | November 7th 2021             | Diplomat Recruitment Drive Session  |
| York School                          | February 23rd 6pm PST         | MUNI Workshop                       |
| MUNI Nigeria                         | November 2021 – May 2022      | Club Kickstarters Project           |
| John Burroughs High School           | November 19th 2021            | MUNI Workshop                       |
| David Posnack School                 | 1st December 2021 1700 UTC    | MUNI Workshop                       |
| Passion for Women's Health           | November 28th 2021 (1600 UTC) | Guest Workshop                      |
| Greenlight for Girls                 | February 2022 13th 1500 UTC   | GWoA SDG 5                          |
| Greenlight for Girls                 | February 2022                 | COMMUNITY Partner Spotlight         |
| Universidad Español                  | November 11th 2021 (1620 UTC) | MUNI Introduction Session           |
| ClimateScience                       | December 2021                 | ClimateScience Instagram Live       |
| Escola São José                      | August to October 2021        | How to Build MUN Clubs Workshop     |
| CKS College                          | October 25th 2021             | CAS Summit                          |
| CKS College                          | September 22nd 2021           | MUN Club Promotional Video          |
| Vruksh Ecosystem                     | August to November 2021       | Global Co-Host of Misfits 2021      |
| Youthtopia                           | November 11th 2021            | SDG 16 MUN Debate                   |
| SDGs Summit                          | December 12th (1330 UTC) 2021 | Guest Workshop                      |
| MUNI Internal                        | Spring 2022                   | SEA/EA's ProjectNow                 |
| LeadingMUN                           | August 2022                   | Open Forum Support                  |
| Malaysia Red Cross                   | August 2022                   | Delegate for Hybrid Event           |
| Marian Senior Secondary School       | September 27th 2021           | MUN and SDG Introduction Session    |
| Marian Senior Secondary School       | January 31st 2022             | SDG Workshop                        |
| Marian Senior Secondary School       | Spring 2022                   | Deed Completion (17 deeds)          |
| SN College                           | 14th October 2021             | MUNI Orientation to 40-50 students  |
| SN College                           | Spring 2022                   | Deed Completion                     |
| Global Concord MUN                   | 17th October 2021             | Guest Speaker                       |
| POP Movement                         | September to October 2021     | PixStory Initiative                 |
| POP Movement                         | 30th September 2021           | Youth Leadership Delegate           |

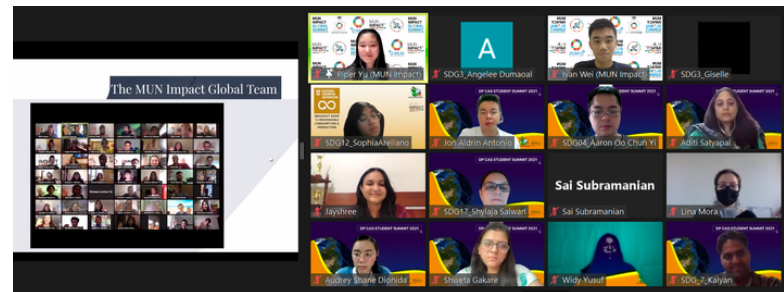
# Partnership Activities 3.

|                              |                     |  |
|------------------------------|---------------------|--|
| POP Movement                 | December 2021       | Podcast Series Support                         |
| Kritaarth MUN                | 11th September 2021 | Guest Speaker                                  |
| Titan International MUN      | 31st July 2021      | Guest Speaker                                  |
| DigiSwasthya                 | April 2022          | Best Buddies Expo, Dr. Roy's Workshop          |
| DigiSwasthya                 | April 2022          | COMMUNITY Partner Spotlight                    |
| DigiSwasthya                 | April 2022          | Supplying DigiSwasthya with student volunteers |
| SN College                   | 6th November 2021   | MUNI + SDG Orientation                         |
| SN College                   | 18th December 2021  | SDG 15 Solid Waste Management Webinar          |
| SN College                   | January 2022        | Partnership Certificate                        |
| VazeMUN                      | 15th November 2021  | Guest Speaker Video                            |
| OISMUN 2021                  | November 2021       | Conference Support                             |
| MUN Tetouan                  | November 2021       | Conference Support                             |
| HIAMUN                       | Spring 2022         | Community Service Project                      |
| Lebawi International Academy | Spring 2022         | SDG Corner Poster Project                      |

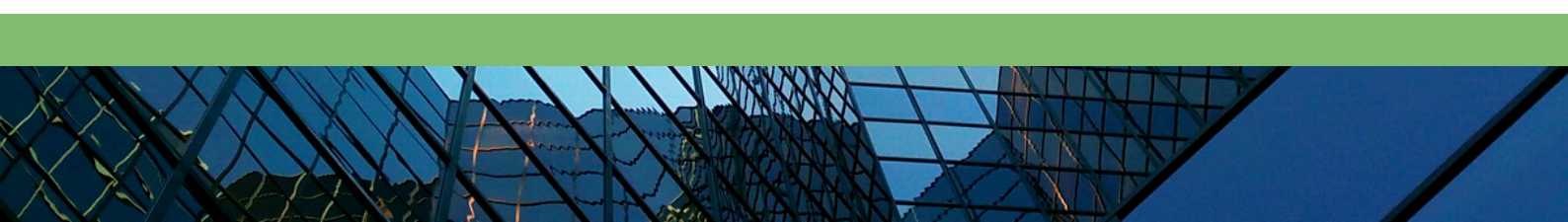
## Highlights



SDG Corner Poster Project by an African school partner  
 MUNI Senior Diplomats sorting donations in India



SEA/EA Team presenting to a school in the Philippines



# Development Roadmap

**May 2021**

- Codified the partner outreach and onboarding process
  - Explained the different options and procedures for schools, conferences, and CSOs
- Established a program-wide Drive database to house ~500 files to serve the needs of the team

**July 2021**

- Established a joint partnerships database between MUNI Global HS, MUNI Global Uni, and 100k Deeds
  - Holds info for 174 partners across 3 programs
  - Fosters cross-program cooperation
- Held a partner orientation event on July 3rd

**August 2021**

- Built out a public-facing partnerships webpage
  - Centralizes all important information for potential partners
- Built out 21-22 public-facing leadership team webpage

**September 2021**

- Built out a public-facing recommended conferences list
  - Offered our MUN conference partners additional visibility
- Created a organization promotional deck to be shared across all MUNI programs
  - Strengthened cross-program cooperation

**September 2021**

- Built out a Club Creation Package for partners needing resources/advice for their new MUN clubs
  - Comprehensive, free resource that covers:
    - Steps to setting up a MUN club
    - Country research skills
    - Position paper writing skills
    - Speechwriting skills
    - Debate skills

**October 2021**

- Launched a diplomat recruitment drive in OMUN, Jr.OMUN, and MUN@Home
  - The result of seeing the value of cross-program cooperation within MUNI
  - Boosted recruitment in South Asia and MENA
- Created an internal record-keeping system for MUN and SDG partnership projects
  - Allows us to measure our success tangibly (57 completed partnership projects)
- Launched Senior Diplomat scheme
  - To incentivize and reward strong diplomats
  - Round 1 of promotions in January 2022, 21 recipients
  - Round 2 of promotions in April 2022, 9 recipients
- Started a WhatsApp group chat for members of our partner community
  - 79 members
  - Effective means of sharing information with our partners

## November 2021

- Reconstituted the 100k Deeds Translation Team into a Global Translation Team jointly administered by 100k Deeds and MUNI Global
  - Comprised of 20 translators operating in all 6 UN languages (Arabic, Chinese, English, French, Russian, and Spanish) and more
  - Completed its first assignment in March 2022
    - Translated promotional material for the GWoA SDG 16 Art Contest into French, Hindi, Spanish, and Japanese
- Established the Club Kickstarters initiative to raise funds for under-resourced MUN clubs in Nigeria and Ecuador
  - Made possible with the help of local educators from MUNI national affiliates MUNI Nigeria and MUNI Ecuador
  - Each club only needs \$50 for a Club Kickstarter kit consisting of:
    - MUN handbooks, country placards, SDG learning materials, etc.
  - Raised enough to sponsor 30 clubs in Nigeria and Ecuador (~\$1500 USD)
  - Actively sponsoring 10 clubs in Nigeria
    - i.e. GDJSS Bindigari, Pine Crest College, Hamash International College, etc.

## January 2022

- Announced the first cohort of DSG Excellence Award recipients
  - Reem Al Marei, Rita Araújo, Khizran Fatima, Ivan Wei

**February 2022**

- Established the Principal Secretary role as a secretariat-level posting to handle administrative duties
  - Effective for the 2022 to 2023 school year

**April 2022**

- Announced the second cohort of DSG Excellence Award recipients
  - Ryan Cotzen, Yone Shou Saw, Chandrasnata Mohanty, Ayomide Ajakaiye
- Organized the MUN Impact-Best Buddies Equality Expo from April 18th to 24th
  - Themed around 3 strands of lesser-known forms of inequality (Vaccine Access, Treatment of the Disabled, Victims of Climate Change)
  - 106 registrants from all 7 continents
    - Attendees from Afghanistan, Kenya, Vietnam, Italy, etc.
  - 3 guest workshops and 1 peer discussion forum
    - Dr. Pallabi Roy, Digiswasthya
    - Mr. Mack Ramachandran, FuturesInc Japan
    - Jamie Galvin, Vanessa Ocana, Marina Rouse, Danielle Tran, Best Buddies

**May 2022**

- Finalized all remaining partner projects
- Transitioned by the end of the month

# Club Kickstarters

As a way of developing synergies between the high school leadership at MUNI Global and MUNI national affiliates MUNI Nigeria and MUNI Nigeria, Club Kickstarters was founded in November 2021 as a functional subdivision led by DSGs Ayomide Ajakaiye and Ryan Cotzen. Local educators from our national affiliates have been building clubs and promoting MUN and SDGs in their respective countries for years now, seeing great success.



However, with the COVID-19 pandemic and the uncertainties it brought, it became critical to find a sustainable way to financially support these burgeoning student clubs in Nigeria and Ecuador. Therefore, the high school diplomats and DSGs at Club Kickstarters have taken up the mantle to harness the power of social media, word-of-mouth, and content creation to secure funding for these clubs.



\$50 USD per club sponsors a Club Kickstarters kit consisting of:

- A MUN handbook
- 40 country placards
- SDG placards
- MUN stickers

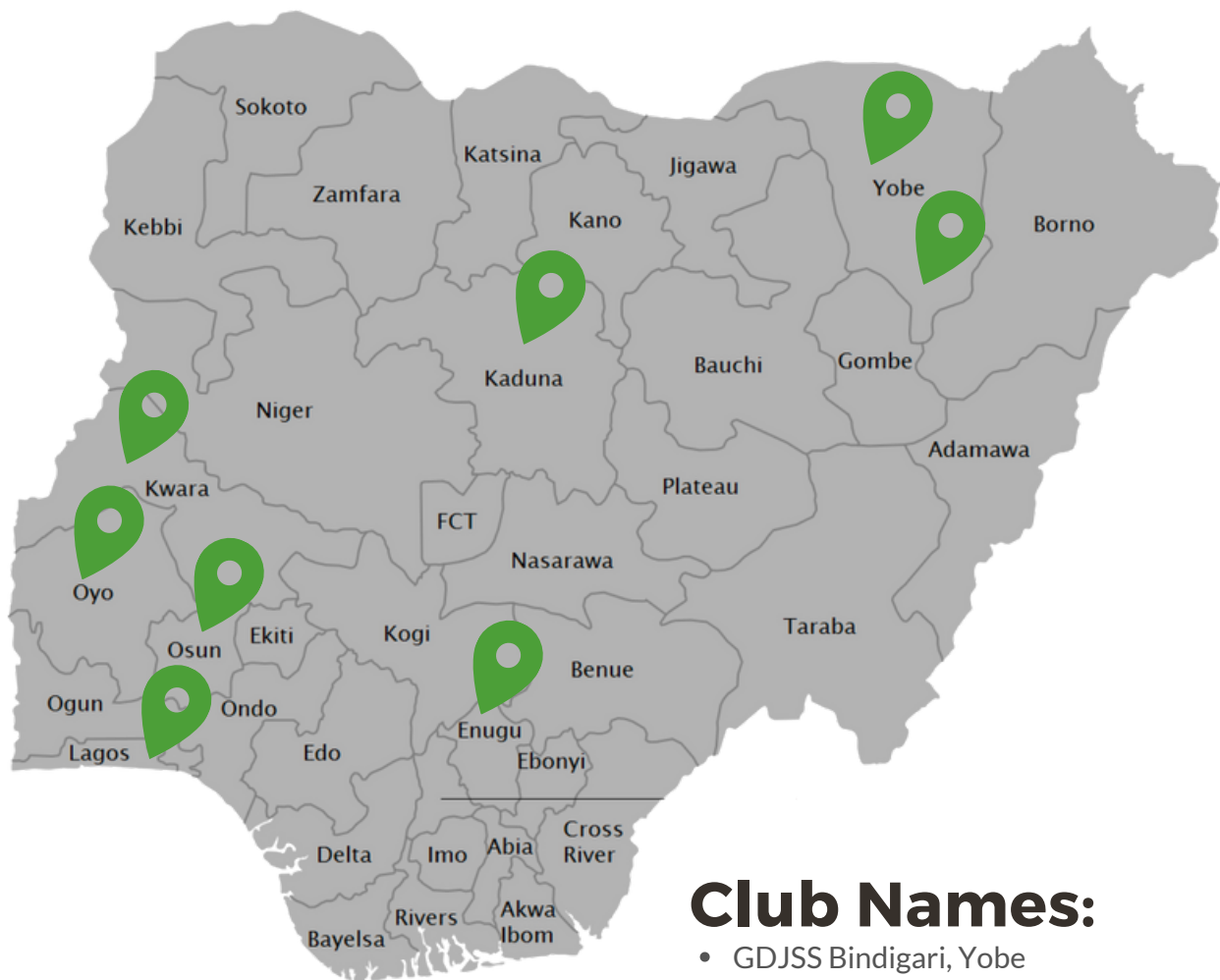


2021 to 2022 Outcomes:

- Raised enough money for 30 clubs in Ecuador and Nigeria (~\$1500 USD)
- Actively supporting 10 clubs in Nigeria from Yobe state to Osun state



# Our Nigerian Clubs



## Club Names:

- GDJSS Bindigari, Yobe
- GDSS Gadaka, Yobe
- Hamash International College, Kaduna
- Pine Crest College, Enugu
- Obafemi Awolowo University International School, Osun
- Praise Foundation Model School, Osun
- St. Joseph Catholic Secondary School, Oyo
- GDSS Ilorin, Kwara



by 4 Days Standby

# 2022–2023 Goals

As the team transitions and looks ahead to a new year of service, having a clear set of goals upon which we can focus our energies has become critical. This year's success was greatly measured and made possible with the various administrative systems and internal tooling that had to be built by the Secretariat. Whether it was more public-facing content on our website, or shared databases used by ~150 student leaders across 3 programs, every one of these tools has propelled our capabilities to new heights. In the 2022 to 2023 school year, we hope to take advantage of the internal systems we have built and methodologies we have perfected by:

- Improving administrative efficiency through the use of an internal website as a knowledgebase and repository
- Achieving greater regional accountability through strategic goal setting and better reporting of outcomes to the MUN Impact Board of Directors
- Increasing engagement with the United Nations through participation at UN events and conferences
- Allocating additional resources and attention to plan and execute in-person SDG direct action

With the efforts of all our team members and the experience brought to the table by veteran student leaders, there is no doubt that we will reach ever-increasing heights of success in the months to come.

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**END**

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# Questions? Contact us.

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