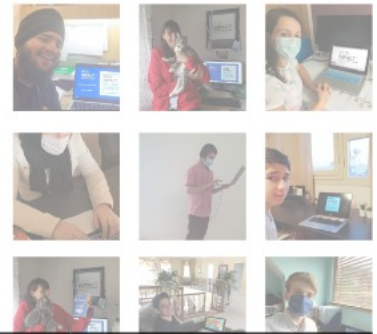
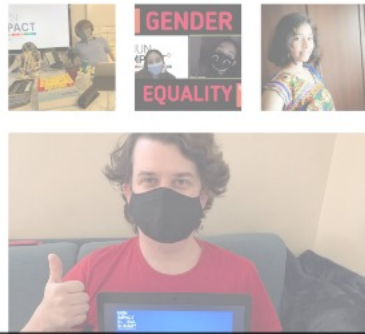


**MUN  
IMPACT**

#MUNImpact for the SDGs



# MUN IMPACT COMMUNITY PROSPECTUS 2021-2022

Connecting the youths through the Sustainable Development Goals (SDGs) and Model United Nations (MUN)



## What is MUN?

Model United Nations (MUN), is an educational simulation in which students learn about diplomacy, international relations, and the United Nations by simulating their proceedings.

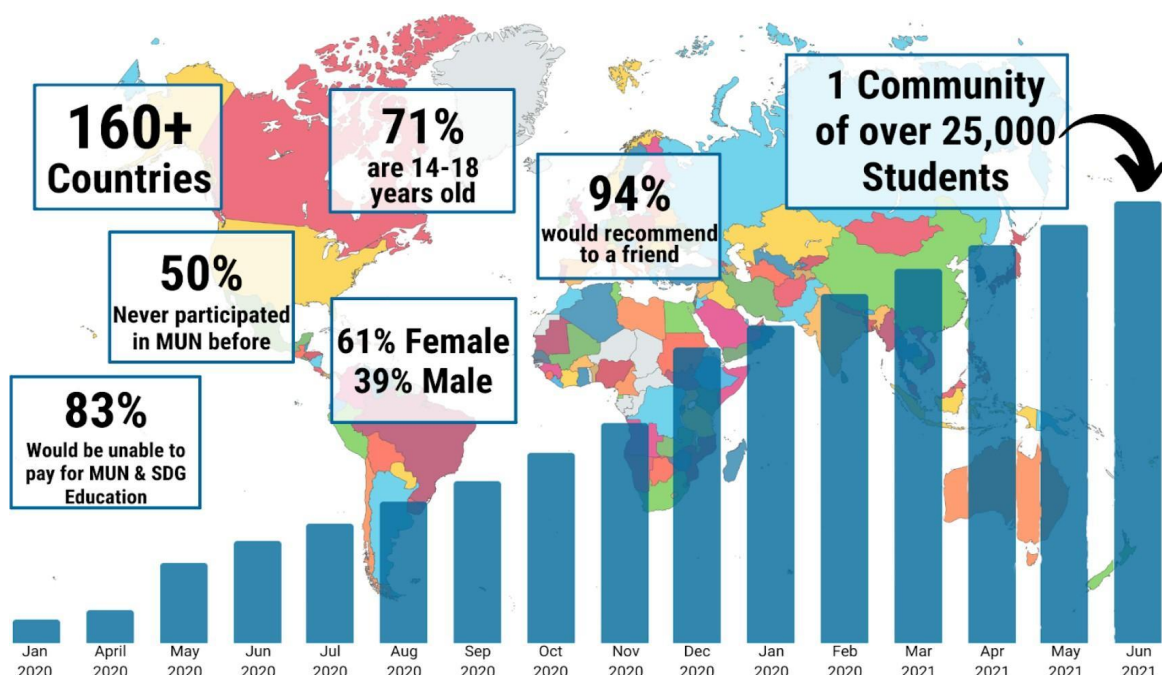
MUN is a decentralized network of clubs and conferences, non-political and independent from the UN itself. Model UN programs teach global issues through research, collaboration and debate. Millions of students worldwide do Model UN as an extracurricular activity, allowing them to develop numerous soft skills in addition to raising awareness around the Sustainable Development Goals (SDGs).

## What is MUN Impact?

MUN Impact is a **global community of over 25,000 students** that believes in the power of Model United Nations to inform, inspire, and **motivate its participants to action** in support of the Sustainable Development Goals of the United Nations. As a community we:

- Are a hub for sharing stories of impactful MUN activities, best practices, and ways to support, through action, the Sustainable Development Goals.
- Act as a platform through which the United Nations can engage the MUN community, share information and act as a source of inspiration.
- Deliver experiential learning opportunities for students that are focused on the SDGs and that bring together diverse individuals from around the world.
- Host world-class, student-planned and executed events that allow for further sharing and collaboration around the SDGs.

MUN brings thousands of delegates together and creates invaluable awareness around issues of critical importance. MUN **Impact** wants to take that **a step further by empowering students** to take tangible action and making real-world progress on said issues.



## Lisa Martin - Founder & Executive Director



Since 1991 Lisa has been developing innovative ways to deliver MUN to students around the world. She developed the world's **first** online MUN debate program in 2010, pioneered synchronous and asynchronous peer-tutoring to advance MUN pedagogy and has been at the forefront of fostering direct action through Model UN to support the SDGs. She has spent almost three decades working to democratize the MUN experience, reaching tens of thousands of students in the process, and catalyzing an important discussion around equity, inclusiveness and youth empowerment through Model UN.

## Student Stories

**Jaideep** is a university student in Singapore. He began his MUN Impact journey through his participation in Online Model UN (O-MUN). First as a student participant and then as a student leader he helped grow OMUN in the Middle East. When the pandemic hit, Jaideep was further tasked to run MUN Impact's new flagship program, MUN@Home, which he managed and grew in 2020. Jaideep's leadership was so impressive that he now provides oversight to many MUN Impact programs and sits as a youth representative on our Board of Directors.



**Ayomide** found MUN Impact during the start of the pandemic as a participant in MUN@Home. She quickly became a contributor to our press team and involved herself actively in numerous MUN Impact programs in 2020, including work on our Open Forum SDG discussions and assistance with our Global Summits. She applied and was accepted into a major leadership position in 2021-Deputy Secretary General of North America, where she now oversees outreach and a diplomat team. From a middle school participant to a young high school youth leader, Ayomide's journey exemplifies the real leadership opportunities available through our programs.

## Program Highlights

### Education

MUN Impact strongly believes in educating youth from all over the world on the importance of the Sustainable Development Goals (SDGs) and youth empowerment. MUN Impact has established various programs to foster accessible SDG education to secondary and university students, in multiple languages. ESRI Story Maps are unique SDG-focused research reports that act as important tools to pioneer student awareness and understanding of the SDG's as well as encouraging students to make an impact in their communities.



### Impact

Impact is created through collaboration, partnership and student engagement. The 100K Deeds challenge, a youth-led initiative managed by students from all over the world, demonstrates how the most simple steps can make the most significant change, and enhance its accessibility through breaking language barriers.

### Youth Leadership Development

MUN Impact prides itself in being youth led and inspiring youth leadership in all its programs. Allowing students to be the core of youth advocacy and change. Currently, MUN Impact has over 500 students steering impact from every region of the world. Representation and inclusivity enhances its outreach as well as the power of youth impact.



### Events

MUN Impact has hosted two Global Summits that allow students to host and/or attend workshops whilst sharing knowledge, experiences and perspectives in relation to the SDGs. MUN Impact events are free of charge for all participants. The most recent summit was attended by over 2500 students from 119 countries. This included experts and UN officials who shared their work with the attendees.

## Funding for Growth--Where We are Going Next

To date, **no MUN Impact staff have received a salary or any form of remuneration.** The Covid-19 pandemic created a bubble which allowed our staff to focus on building MUN Impact into a global youth movement. The organization has survived off of small-scale fundraising drives and donations from individuals and families. **This is unsustainable in the long-term.**

Without considerable and timely funding, MUN Impact will have to severely curtail its plans and activities. Adult supervision and guidance are imperative to ensure the quality of program deliverables, organizational clarity, and the safety of all participants. Without funding for staffing, overhead, and affiliate support, MUN Impact’s staff will be required to seek other employment and drastically reduce their commitment to the organization. In practical terms, this would result in a dramatic reduction of some programs/activities and the elimination of others. With funding, MUN Impact will be able to continue its existing programming and provide capacity to expand upon them, allowing us to build a more inclusive and equitable world for all.

## MUN Impact Budget Overview - 6 Month Plan

<b>STAFFING</b>	
Full-Time & Part-Time Staff	\$60,000
<b>STAFFING SUBTOTAL</b>	<b>\$60,000</b>
<b>OVERHEAD</b>	
Videoconferencing (Zoom)	\$1,250
Marketing & Social Media (Mailchimp & Hootsuite)	\$1,700
Web Services	\$430
Registration & Accounting (Typeform & Gusto)	\$420
<b>OVERHEAD SUBTOTAL</b>	<b>\$3,800</b>
<b>AFFILIATE SUPPORT</b>	
MUNI LATAM (Spanish-Language Programming)	\$5,000
MUN Micro-Grants	\$1,200
<b>AFFILIATE SUPPORT SUBTOTAL</b>	<b>\$6,200</b>
<b>TOTAL</b>	<b>\$70,000</b>

MUN Impact is not seeking funding to chase an idea. We are looking for supporters willing to pay it forward and support the tens of thousands of students we now reach. **Together we can do more!**

For more information contact Executive Director, Lisa Martin at [lmartin@munimpact.org](mailto:lmartin@munimpact.org)