

MUN IMPACT



#**MUNimpact** for the SDGs

**Supporting the SDGs
through
Model United Nations**

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What is MUN Impact?



Vision and Mission

MUN Impact is a global community that believes in the power of Model United Nations to inform, inspire, and motivate its participants to action.

The MUN Impact community is committed to

- Being a hub for sharing stories of impactful MUN activities, best practices, and ways to support, through action, the Sustainable Development Goals.
- Acting as a platform through which the United Nations can engage the MUN community, share information and act as a source of inspiration.
- Delivering experiential learning opportunities for students that are focused on the SDGs and that bring together diverse individuals from around the world.
- Hosting world class, student-planned and executed events that allow for further sharing and collaboration around the SDGs.



History

On October 22, 2017, at the first MUN Thought Leader's Summit in Doha, Qatar, representatives from the Model United Nations community met to discuss the importance of moving students from academic debate to impactful action, and to encourage MUN programs to embed outreach, service and support of the United Nations, particularly for the SDGs, into MUN programs and conferences.

Since that initial meeting, MUN directors, delegates and interested stakeholders have expressed enthusiasm and interest to develop a more action-oriented MUN community, and to harness the enthusiasm of Model UN practitioners to actively work to spread awareness of, and take action on, the Sustainable Development Goals.

This Handbook represents the collective efforts of the MUN Impact community, and urges Model UN clubs, classes and conferences to pledge their active support of the fulfillment of the Global Goals.

This Handbook can be found on the MUN Impact website and is available free of charge to MUN programs. We ask that attribution be given to MUN Impact should you use material found on these pages or on the MUN Impact website.

Tools and Resources



Delegates have several challenges when researching MUN topics, mainly an overabundance of information that can be difficult to sort through, searching for resources that are both analytical and data driven. Executive summaries, charts and graphs, and explanatory texts that provide deeper analysis on specific topics are particularly useful. There are many resources for general MUN preparation, but SDG-focused material, while also abundant, is harder for delegates to find. MUN Impact is attempting to curate a consistent body of resources that delegates will find particularly useful in their research. Good research and access to good sources should also inform the kinds of action-oriented projects students undertake through MUN Impact.

Being skilled in identifying how the SDGs lay out the Goals, and how targets and indicators support those goals, is a critical skill for using the wealth of information the SDGs provide. MUN Impact has put together some key resources to help you on your way.

Goals, Targets, Indicators and Tracking Progress

THE SDGs are a series of 17 goals to move us in the direction of being healthier, safer, more productive individuals, and in a manner that protects our resources and planet for future generations. As an MUN delegate, these are the issues you research, write resolutions on, and ultimately debate.

And you also know better than most that these are often profoundly difficult challenges, ones that take wide consensus and effort in order to ‘solve’. You see these same issues year in and year out at your conferences, meaning that there is no easy fix or simple solution to any of them. But that’s why they are part of the SDGs. The hope is that with time and collective effort, driven by data and policies and programs, the Goals will be met by 2030!

If you are not using the SDGs and the related targets, indicators and several other SDG tools to help you with your research, you are missing a HUGE treasure trove of information, and probably not adequately addressing the issue in your resolutions and policy statements. Understanding three key terms (goals, targets and indicators) and how to use one incredible resource, will give you a powerful head start on your SDG research.

Goals: There are 17 Sustainable Development Goals. They can be roughly divided into people focused, environment focused and governance focused. They have super cool logos, and are becoming universally recognized around the world simply as ‘The Goals’.

Targets: Each Goal is broken down into targets, for a total of 169 spread across 17 goals. These targets provide the framework for the scope and breadth of each Goal, giving each one a manageable set of priorities to accomplish. The targets are interesting because they allow a more local, specific, and targeted lens through which to view each Goal.



Indicators: Indicators help measure if the targets are being met. In order to do this, a tremendous amount of data needs to be collected. The UN is good at collecting data, but finding a coherent, relatively straight forward way to track all this information is challenging. Without the ability to collect and analyze data, there is no solid way to know if the targets are being met, and no way to know what else needs to be done. Two hundred and thirty two (232) indicators are used to gather data on the 169 Targets. By tracking these indicators, we can use data to determine if progress is being made towards the Goals.

Coming up with even these targets and indicators was a long, and at times contentious, process at the United Nations. Some countries collect information on certain indicators, and others do not. There are 230 approved targets, but dozens more that have not been universally approved by all nations. Most indicators can be identified and tracked by data; a few cannot.

The Resolution adopted by the General Assembly on Work of the Statistical Commission pertaining to the 2030 Agenda for Sustainable Development is ([A/RES/71/313](#)).



SDG Tracker

SDG Tracker This is an incredible resource, breaking down each SDG and diving into the indicators by target. This provides an incredible wealth of data to inform on the SDG in question. The goal is to TRACK PROGRESS, so if you are researching an issue and want both up to date data and an understanding on how close the goal is to being met (and some context on why it isn't), this will be a resource you will come back to again and again.

Sustainable Development Goals / Good Health and Well-being

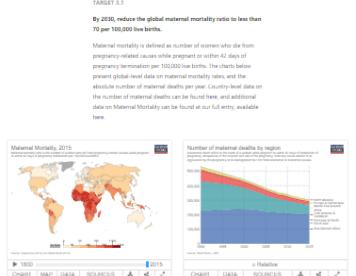
Goal 3: Ensure healthy lives and promote well-being for all at all ages

Ensuring healthy lives and promoting the well-being for all at all ages is essential to sustainable development. Significant challenges include ensuring universal access to health care services, providing for mental health, and addressing the common killers associated with child and maternal mortality. Ensuring healthy lives and well-being for all requires not only medical care and medicines, including malaria, tuberculosis, polio and the spread of HIV/AIDS. However, many more efforts are needed to fully protect people's health, including through nutrition and addressing persistent and emerging health issues.

In-depth analysis across a range of health-related topics can be found at our entries on Global Health, Polio, Life Expectancy, Mortality Rates, Non-communicable Diseases, Maternal Health, Burden of Disease, Epidemiology of Diseases, Causes of Death, Financing Healthcare, and Smoking.

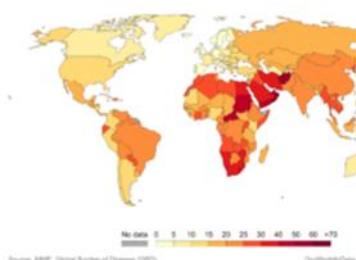
Using the SDG Tracker is simple, as our screenshots show. In exploring [SDG 3, Good Health and Well-being](#) you can dive into Target 3.6 : *by 2020, halving the number of global deaths and injuries from road traffic accidents*. You access data related to Target 3.6 by simply clicking on the world map. Using Qatar as an example, you can access road accident death rates for that country. You can also customize this graph by adding countries of your own choosing, as the comparative graph of the USA, Singapore, India, UAE and others show.

1. Click on the world map to access the country you want to explore.
2. Clicking on Qatar produces a graph of road accident death rates
3. By adding countries, you can compare accident death rates.



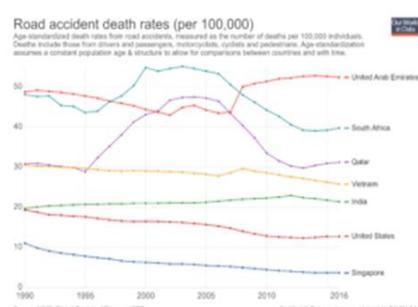
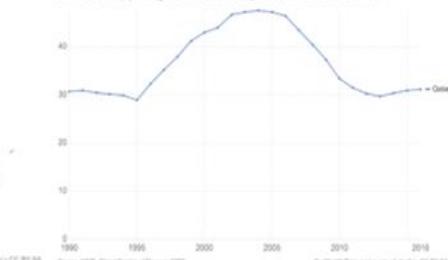
Road accident death rates (per 100,000), 2016

Age-standardized death rates from road accidents, measured as the number of deaths per 100,000 individuals. Deaths include those from drivers and passengers, motorcycle, cyclists and pedestrians. Age-standardization assumes a constant population age & structure to allow for comparisons between countries and over time.



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SDG PAGE

MUN Impact has compiled, by SDG, links for each of the Goals, targets, indicators as well as trackable data, SDG analysis, infographics and relevant studies. We have put each SDG on ONE page so that you can focus your research like a laser. Simply click on each SDG to view a wealth of other resources, initiatives, projects, and ideas to make your MUN experience more IMPACTFUL.

This is a continual work in progress. Check back often to see what's been added.



General Resources for Students and Educators

And for all the great resources that can't be easily categorized by SDG, including resources on student activism, service and community initiatives, go to our [General Resources page](#).

The MUN Impact Process



MUN Impact has developed a series of planning tools to help students explore the SDGs and develop projects or initiatives to support them. The MUN Impact Process document and Planning Tool have been linked as a pdf on our website. You can also access these forms on Google docs. Simply copy them on to your own and edit them to suit your needs.

1. GET INSPIRED

- Use MUN Impact resources to select an SDG
- Identify the target that seems connected to your community
- Select an indicator to push

2. DIVE

- Select a local issue related to your SDG
- Identify those affected and gather information about this issue in your community
- Brainstorm ideas on how to make an impact on this issue
- What would be the best way to support your chosen SDG? Raising awareness? Advocacy? Raising funds?

3. IMPACT

Use the MUN Impact Planning tool to draft your plan of action.

Include

- Clear connection to the SDG and Target
- Description of the project/action/campaign
- Explanation of how this connects with your community
- List of individuals who will implement the program.
- Permissions/Approvals list generated
- Identify resources you will need
- Develop a timeline to implement your plan

Find an SDG that you and your club likes or thinks is important. Which SDG could you implement at school or **push** out into your community? Dig into the targets and indicators and look for issues that have one degree of separation between you and your community. Make it personal to your community of students.

Brainstorm and gather information about how your chosen local issue is related to the SDG. Take a critical look at the issue and gather the required information to guide further decision making.

What would your community look like if this Goal were achieved? What kinds of actions would have to occur? Who would have to be involved to make it happen? Think about your local environment – what are the issues affecting it?

After picking one idea to focus on, use our MUN Impact Planning Tool to lay out a path to action.

MUN Impact Planning Tool

Now that you feel confident in tackling the SDGs and able to locate the resources you need, you can begin to think about moving your academic knowledge into an action-oriented direction. Using the MUN Impact process (previous page) and the template (below), dive into SDGs and find the issues that you care strongly about. The targets and indicators should help inform you in the development of an SDG oriented action plan.

Click [here](#) to access the Planning Tool on Google doc.

→ 1. GET INSPIRED!

Once you have chosen your SDG, identify the target that you can connect to your community. Identify, if possible, a

SDG	Target to push
	Indicator that supports your Target

N

indicator for the target that you can build your project or campaign around.

→ 2. DIVE IN

Use the space below to brainstorm how your local issue and future project connects to the SDG. Look critically at your community to determine what is needed, who needs to be involved and what actions would need to occur to move your idea forward.

Local Issue	Ideas/Actions
	What could you do to address this issue? Brainstorm and list your ideas below.
Who is impacted by this issue?	Interviewing Stakeholders
Individuals, groups, institutions	Who will you need to talk interview to more fully understand the issue and its impact on the community?
Course of Action	This will be an Awareness / Advocacy / Fundraising / Community Engagement/ Other Project (circle one)

For more information on targets, indicators, and a load of other resources, see the following links:

Links, Indicators and ideas by SDG <http://bit.ly/MUNimpactSDGs>

General SDG Resources and Links <http://bit.ly/SDGresources>

➔ 3. IMPACT

The MUN Impact planning tool will guide you through the needed steps to lay out your plan of action.

SDG (and Target) <i>List which SDG and associated Target your project will address.</i>	
Project Description Describe your project in 2-3 sentences	Key Team Members and Responsibilities Name the team that will be helping to implement this program. Add a brief description of their area of responsibility.
Project Date and Duration Include launch date, duration, and the completion date.	
Project Goal(s) State clearly what you will achieve with this project.	Approvals Approvals required to start and build your program

SDG Inventory



The purpose of the SDG Inventory is to create a process/tool for students to evaluate programs, clubs or initiatives in their school, and to see the degree to which they align with the SDGs. This tool could be used by members of an MUN club to help identify SDG alignment with school initiatives or prompt further discussion and refinement of club/program missions.

Directions:

- Pick one club/organization/initiative
- List the mission/vision and goals of your organization and find where they align to SDG Targets specifically or the Goal more broadly.
- Using the SDG tools on munimpact.org, and the Inventory table below, identify where the club/organization aligns with a Goal, and then Target.
- If strong alignment exists, consider making SDG awareness part of your club's mission. If strong alignment doesn't exist, consider ways that your current organization can incorporate more SDG action into your club's mission.

The SDG inventory: Here is what you need to think about!

1. Club/Initiative Name
2. Club/Initiative Mission: What is the overarching goal of your club?
3. Goal Alignment: Which SDG Goal (#1-17) does your club seem to align with?
4. Target Alignment: Which Target, if any, appears to match up with your club/initiative
5. Type of Action: Is your club involved in raising awareness? Money? Sustained support for a project? Changing a law?
6. Branding by Goal: Is there enough alignment between what you do and the Global Goals to brand your club with an SDG logo? Could this initiative be shared in your school community as a way to spread SDG awareness?

1. Club / Initiative Name	2. Club / Initiative Mission	3. Goal Alignment
<i>Girl UP (EXAMPLE)</i>	<ul style="list-style-type: none"><i>Get ACS students involved in awareness and global advocacy against early/forced marriage</i><i>Raise funds in annual drive to support scholarship fund for three girls in Cambodia</i><i>Monthly assemblies to raise awareness on HeForShe initiative</i>	<i>SDG 5: Gender Equality and Empower all Women and Girls</i> <i>SDG 4: Inclusive and Quality Education for all</i>
4. Target Alignment	5. Awareness/Service/Fundraising/Advocacy	Branding by Goal
5.3/5.3.1-Underage/Forced Marriage 4.5 Eliminate Gender disparity and ensure equal access 5/5.4 Shared responsibility in Households	ACS Girl Up is involved in <ul style="list-style-type: none">1. Awareness: HeForShe and FGM2. Advocacy: FGM3. Fundraising: Raise money for Cambodia	<i>Girl up at ACS clearly aligns with SDG 4 and 5</i> <i>Club will use these logos for activities at school to draw the connection between our initiative and The Goals.</i>

To access a link to a blank SDG Inventory template, click [here](#).

Making your MUN conference or club IMPACTFUL

There are many creative ways to bring a higher level of impact and awareness about the SDGs to your Model UN program. Taking time to brainstorm some ideas with your club or conference's leadership team will likely yield other ideas. If you develop something that works well, contact us so we can add it to this list! Better yet, let us profile your program on our MUN Impact blog.



1. Theme your MUN conference around one of the SDGs, identify an appropriate charity related to the theme, and raise money for this organization. Highlight their work and the way it supports what students have been debating.
2. Start and mentor a new MUN club in a school that doesn't normally have access to Model United Nations. Through sponsorship or free registration waivers, find a way to make conference access free.
3. Create an MUN conference where each committee is themed around an SDG. Instead of GA 1, ECOSOC and Environment Commission, have committees that are SDG 16, SDG 4 and SDG 13.
4. Host a movie night and show a film linked in some way to the SDG. Invite a guest speaker who can talk about their work to support the SDG in question and the focus of the film in particular.
5. Find (or create) a social media hashtag campaign to join. Encourage your club or conference participants to participate in an awareness campaign.
6. Organize a petition to be signed by conference participants around an issue or topic (you can combine this with #1). If an NGO or advocacy group is promoting the petition, make a representative available to interact with conference attendees.
7. Create an SDG parent information campaign. Delegates create a simple SDG information campaign using print, visual and other resources to share with parents in their community.
8. Adopt-an-SDG! Have your school adopt one SDG each year, (or month), and create a monthly assembly to promote and educate. Invite a special guest speaker or NGO to help educate your school community. Use posters, videos, announcements during any assemblies of the full school to educate on this SDG.
9. Translate the SDGs into local languages not easily accessible through UN media outlets. Break down the SDG in an informative 2-3 minute video and create a plan to share with local media and social media platforms. See [this](#) as an example.
10. Help your librarian to create an SDG month and identify fiction and non-fiction books that highlight a particular SDG. Find an age appropriate book to read to a younger class, and explain what the SDG is and how it relates to the book.

11. Create a reading club with an elementary school and share the [Comics Uniting Nations](#) series. Hold a career day for younger students and let them meet everyday superheroes who are working to promote the SDGs.
12. Dance for the SDGs! Develop a community event around a dance marathon. Select 2-3 SDGs and associated local agencies to raise money for. Invite individuals representing these groups to participate in the dance marathon. Promote in your school community.
13. Create an informational table that focuses on some of the core targets of the SDG and share this within your community (shopping center, community event etc)..
14. Initiate a 'Make a Difference' project. Find connections with government bodies and institutions to jointly design a project delegates can be involved in.
15. Create an MUN Impact Zone at your conference: allow clubs and student initiatives to have a table and highlight their work to support the SDGs
16. Create a trust fund / NGO or be a member / benefactor of one that uses its funds to improve the access to education for students in low income countries or students belonging to communities with an underfunded education system.
17. Launch a sustained conference charity or project that participants can contribute to, and involve themselves in, over a longer period of time.

MUN Impact Club Partnership



MUN Clubs that are interested in becoming partners with MUN Impact can apply to become an MUN Impact partner club. The main purpose of club partnership is to encourage MUN programs (and if applicable, their conferences) to promote MUN Impact (its tools and resources) and to initiate one or more active engagement activities with their school community or beyond. MUN Impact Partner Clubs will be required to submit a very brief update on their club activities twice a year, and to write one substantive piece for the MUN Impact blog, to be submitted no later than May 30th of each year. The Club will encouraged to be a point of contact with schools in your region interested in knowing more about MUN Impact and the SDGs.

MUN Impact will promote your club on a special MUN Impact Club Partners Page, and provide you with a customized MUN Impact Club digital banner than you can share on your social media/internal communications. You are free to use [MUN Impact logos](#) and promote yourself as an official partner of the MUN Impact organization.

This application must be completed by a teacher/MUN Director and include one student who will act as the primary liaison with MUN Impact.

A link to apply to become a Partner MUN Club can be found [here](#).

For a list of schools participating in the Club Partnership program, check out our partnership page [here](#).

For more information, contact Lisa Martin at lmartin@munimpact.org.

Ambassador/Diplomat Outreach Program



The MUN Impact Diplomat and Ambassador Outreach program has been developed to engage high school and university students to stay connected to the MUN community through their support in promoting awareness of the SDGs and to mentor MUN clubs and conferences to promote action around the Goals. Ambassadors and Diplomats will generally have the same outreach and reporting requirements. Individuals involved in outreach for MUN Impact will be required to participate in a one hour orientation session at the beginning of their appointment, and make a one year commitment to their position.

Community Engagement

The primary purpose of the Ambassador/Diplomat program is to spread the tools and philosophy of MUN Impact to new students, clubs and conferences. Individuals involved in outreach will be required to:

- Run three workshops/summits for three unique organizations, schools, clubs or conference
~or~
- Engage with one school, organization, club or conference a minimum of three times on SDG Education and/or Impact project
~and~
- Monitor social media on one assigned SDG and share/engage organizations with information on MUN Impact as it relates to that Goal.

Designations

University level students will be identified as Ambassadors and high school students will be referred to as Diplomats.

Reporting

After each session/meeting, Ambassador/Diplomats will complete a brief survey so MUN Impact can track engagement and reach. The brief feedback form and blog post will serve as documentation of Ambassador/Diplomat community engagement.

Each Ambassador/Diplomat will write a two paragraph blog post on each unique engagement session, with photos.

Term

Term will last from any initial starting date and will end July 30th of each year.

Recognition

Ambassadors/Diplomats will be listed on the website with their bio, contact information (if desired) and photo. A digital certificate will be issued at the end of service. A personalized MUN Impact 'badge' or banner to share on social media, email signature lines will also be provided.





With special thanks to

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and

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in support of the SDGs.



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